

ABSTRACT

5 A computerized system for augmenting data from a source database with data from a
reference database to generate an augmented database that can be used for predictive
modeling is disclosed. The present invention includes a method for using the Internet
to obtain information, including, reading a data record stored in a field of data,
10 searching a database for information describing the data record, condensing the
information describing the data record into a value description, associating the value
description with the data record, and augmenting the field of data with the value
description associated with the data. The present invention also includes a
computerized system for augmenting data from a source database with data from a
reference database to generate an augmented database that can be used for predictive
modeling and data mining to conduct searches of data in the augmented database.